



Junior  
Achievement™  
of New York

***JA Inspire***®

**2024 IMPACT REPORT**

# INTRODUCTION

*JA Inspire* is a dynamic career development resource that provides middle and high school students with the opportunity to explore the world of work and learn critical skills to plan and prepare for their futures.

Through an interactive online platform, *JA Inspire* connects schools in New York City, Long Island, and the Lower Hudson Valley with businesses in our region. Students get a behind-the-scenes look at regional employers, learn about potential career and educational pathways, find relevant resources and opportunities, and connect with professionals from a variety of companies and industries.

Interaction with company representatives gives students a chance to ask questions and learn from their unique experiences and insights. Students are better able to make informed career decisions and expand their horizons.

A dynamic, interactive resource  
that meets students wherever  
they are in their career  
exploration process



# 2024 IMPACT SNAPSHOT



# JA Inspire®

**12,000+**

Students Participated

**65**

Schools Participated

**61**

Exhibitors

**240**

Volunteers Engaged

**16**

Career Clusters Featured

**56,000+**

Exhibitor Booth Visits

"JA helped me see the real world as a grown adult and **helped me envision my future.**"

- Student  
Academy of Finance & Enterprise in Queens, NY

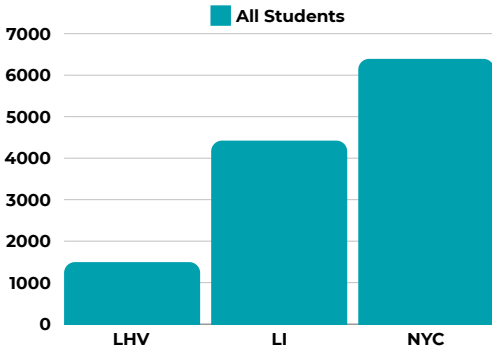
"I think the entire program is fantastic and timely. The exhibition had a whole range of businesses local to the New York City area. This is my second year participating in this [and] the experience was actually **better and more nuanced than last year.** The students were totally engaged in the live interactions. Keep up the incredible work you do for our young people!"

- Educator  
Roosevelt High School in Yonkers, NY

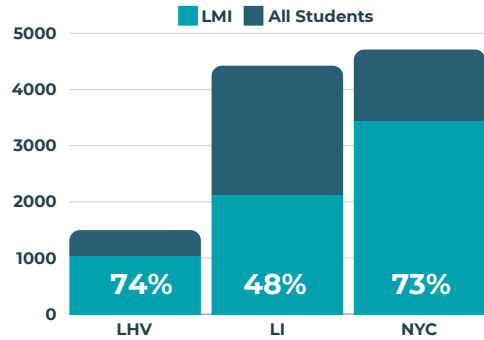
# 2024 IMPACT SNAPSHOT

## SCHOOL + STUDENT REACH

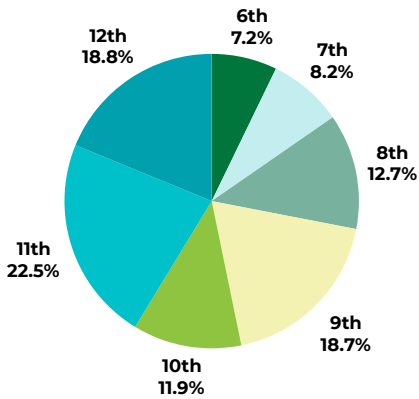
Students by Region



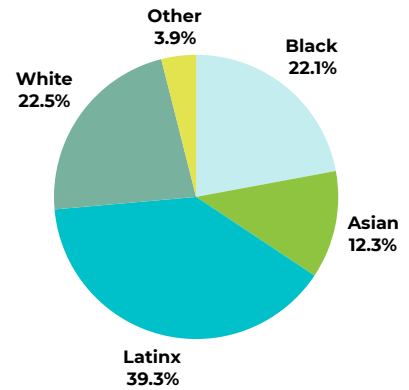
Low-to-Moderate Income Students



Students by Grade Level

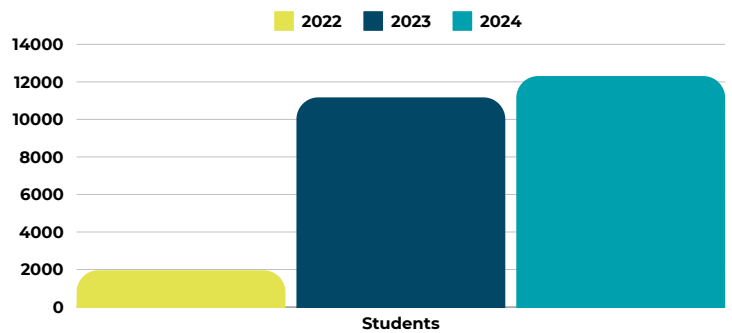
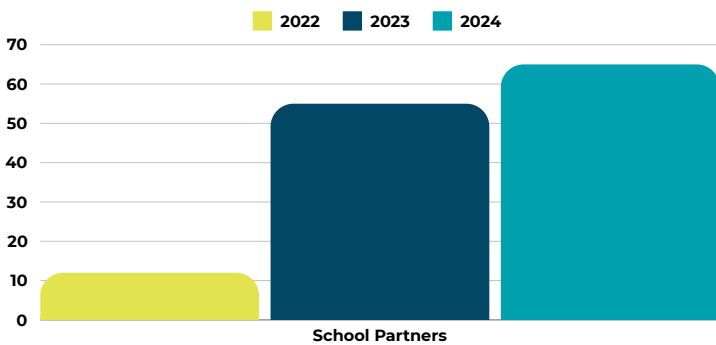


Student Demographics



**442% increase in school partners**  
**528% growth in student participation**

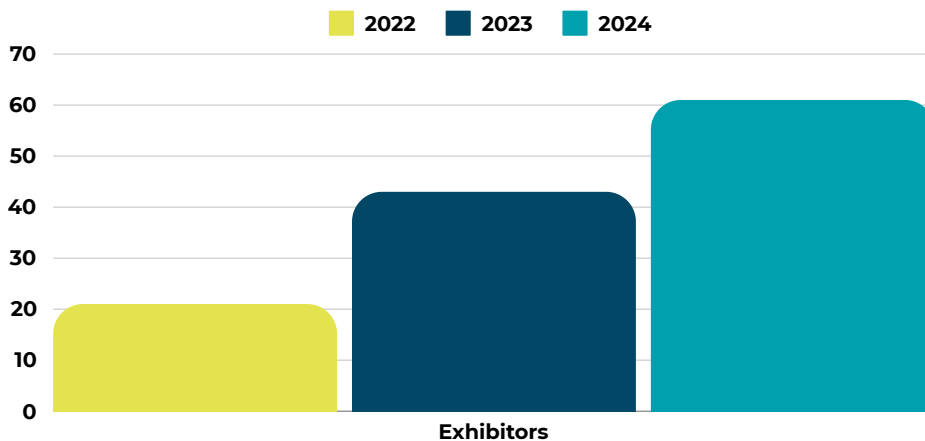
*Since inception in 2022*



# 2024 IMPACT SNAPSHOT

## EXHIBITORS

**190% increase in exhibitors since 2022**



### 2024 Highlights

Increased representation in fields of:

- Agriculture, Food, & Natural Resources
- Architecture & Construction
- Arts, A/V Technology, & Communications
- Education & Training
- Government & Public Administration
- Human Services
- Law, Public Safety, & Security
- Science, Technology, Engineering, & Mathematics

## 16 CAREER CLUSTERS REPRESENTED

- Agriculture, Food, & Natural Resources
- Architecture & Construction
- Arts, A/V Technology, & Communications
- Business, Management, & Administration
- Education & Training
- Finance
- Government & Public Administration
- Health Science
- Hospitality & Tourism
- Human Services
- Information Technology
- Law, Public Safety, & Security
- Manufacturing
- Marketing, Sales, & Service
- Science, Technology, Engineering, & Mathematics
- Transportation, Distribution, & Logistics

## VIRTUAL AUDITORIUM WEBINARS

- EY Presents: The Exceptional EY Experience. It's Yours to Build
- TKS Presents: The World's Top Innovation Program for Youth
- JA Launch Lesson: Meet Entrepreneur Lety Algeri of School Seeds
- JA Launch Lesson: Meet Entrepreneur Erica Jain of Healthie Inc.
- JA Career Speaker Series with Delta Air Lines: Spotlight on Careers in Aviation
- Apprenticeship Connections & Consulting Presents: Getting Ready for the Real World?

## After JA Inspire...

- 84%** of middle school students found a career field that matched their skills, interests, and values
- 74%** of high school students are in the process of creating a career plan
- 87%** of all participating students planned to pursue additional education after high school
- 97%** of high school students were able to identify at least one career cluster aligning with their skills, interests, and values
- 89%** of high school students would recommend JA Inspire to a friend
- 100%** of educators were satisfied with the diversity and range of the exhibitors on the JA Inspire platform
- 100%** of educators found the *JA Inspire* career exploration curriculum helpful to their workforce readiness objectives



JA Inspire is a Bronze Ribbon Winner in the Learning Delivery Platform category of the 2023 International E-Learning Awards

## INTRODUCE STUDENTS TO A FUTURE FULL OF CAREER POSSIBILITIES

JA Inspire introduces your middle and high school students to the world of work

Enable exploration across 16 career clusters



Connect students to a diverse network of industry professionals.



Meet academic standards for work readiness



## PROGRAM HIGHLIGHTS

**Engages students at every stage of their career exploration journey:** from exploring broader career clusters to participating in targeted Q&A sessions with volunteers, and accessing actionable resources such as scholarships, internships, and apprenticeships.

**Educational Enhancement:** JA Inspire complements school curricula by reinforcing classroom teachings in subjects like economics, business, and personal finance.

**Career Readiness:** JA Inspire exposes students to various career paths and industries through interactive exhibits and engagements, preparing them for future job markets.

**Hands-On Learning:** Students engage in immersive activities and simulations that simulate authentic business scenarios, fostering practical skills in financial literacy, entrepreneurship, and critical thinking.

**Industry Connections:** The program connects students directly with professionals and industry leaders, providing networking opportunities that can lead to internships, mentorships, and career insights. The platform features a safe, monitored Q&A with volunteers from various organizations, pathways, and industries.

**Immersive Virtual Experience:** Set in an engaging virtual environment (hosted by vFairs.com) simulating the dynamics of a live event & compatible with computers, tablets, and mobile devices

## EMPOWERING TODAY'S YOUTH TO BECOME TOMORROW'S WORKFORCE LEADERS

Share your company's story and opportunities with thousands of middle and high school students

**Build your future workforce prospects**  **Engage your employees**  **Expose your business to future customers**  **Make a lasting impact on thousands of students**

Present your company to thousands of students through a customized virtual platform. Students can explore various career paths, understand entry-level requirements, and gain valuable insights into the professional world. Companies have the opportunity to sponsor virtual exhibit booths where students can interact with professionals via online Q&A sessions, access industry-specific content, and discover professional opportunities along with the necessary skills for these roles.



### PROGRAM HIGHLIGHTS

**Engage with Tomorrow's Talent:** Connect directly with thousands of motivated students, highlighting your company's leadership in your industry and the career paths you offer.

**Foster Community Impact:** Support educational initiatives that prepare young people for future careers, demonstrating corporate social responsibility and community involvement.

**Cultivate Future Leaders:** Provide valuable insights and mentorship opportunities that help students develop essential skills and understand industry expectations, contributing to a skilled workforce pipeline.

**Amplify Brand Visibility:** Increase brand exposure through virtual exhibit booths and interactive sessions, positioning your company as a key player in shaping the next generation of professionals.



# SCHOOL PARTNERS

## NEW YORK CITY

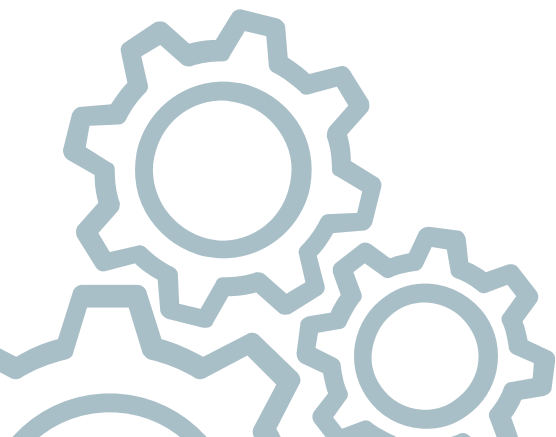
47 American Sign Language  
Academy of Finance and Enterprise  
Al-Ihsan Academy  
Brooklyn Academy of Global Finance  
Brooklyn Dreams  
Brooklyn Prospect School  
Children's Arts & Science Workshops  
Community Health Academy of The Heights  
Cristo Rey Brooklyn High School  
Good Shepherd  
Great Oaks Charter School  
Henry Street Settlement  
HS for Dual Lang & Asian Studies  
IS 187  
IS 392  
IS 220 John J. Pershing  
John Adams High School  
KIPP AMP  
Life Camp Inc.  
Manhattan Academy for Arts & Language  
Manhattan School for Children  
MAST  
Mott Hall II  
MS 131  
MS 35K  
MS 936 Arts Off Third  
New Design High School  
NYC Youth Leadership Councils  
Olympus Academy  
PS 180 SEALL Academy  
Rockaway Development  
Susan Wagner High School  
Tottenville High School  
Urban Assembly School of Business for Young Women  
Virtual Innovators Academy

## LONG ISLAND

Baldwin High School  
Brentwood High School  
Freeport High School  
Kings Park High School  
Longwood High School  
Massapequa High School - Ames Campus  
New Hyde Park Memorial High School  
Northport HS  
Oregon Middle School  
Patchogue-Medford  
Smithtown HS East  
Smithtown HS West  
St. Martin de Porres Marianist School  
Wantagh High School  
Westbury High School

## LOWER HUDSON VALLEY

Barack Obama School for Social Justice  
Denzel Washington High School - Mt. Vernon  
Graham School  
Hudson River Museum Junior Docents  
Lincoln Elementary School  
Lincoln High School  
Longview School  
Mt. Vernon Honor Academy  
Nelson Mandela/Dr. Hosea Zollicoffer  
Riverside High School  
Roosevelt High School  
School 16  
Sleepy Hollow HS  
STEAM Academy at Mt Vernon  
Yonkers Montessori Academy



# 2024 JA INSPIRE CORPORATE SPONSORS

## PRESENTING SPONSOR



## PLATINUM SPONSOR



## GOLD SPONSORS



BNY MELLON



DELTA



WebsterBank

## SILVER SPONSORS



Edelman

Metropolitan  
Commercial Bank



nationalgrid



POPULAR

TIAA

WINSTON  
& STRAWN  
LLP

## BRONZE SPONSOR

SIAPARTNERS



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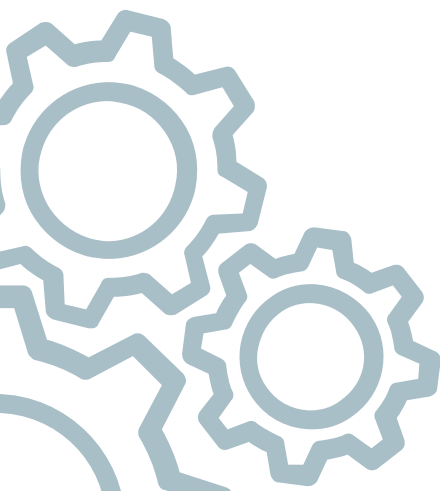
JA Inspire®

# 2024 JA INSPIRE EXHIBITORS

## EXHIBITORS

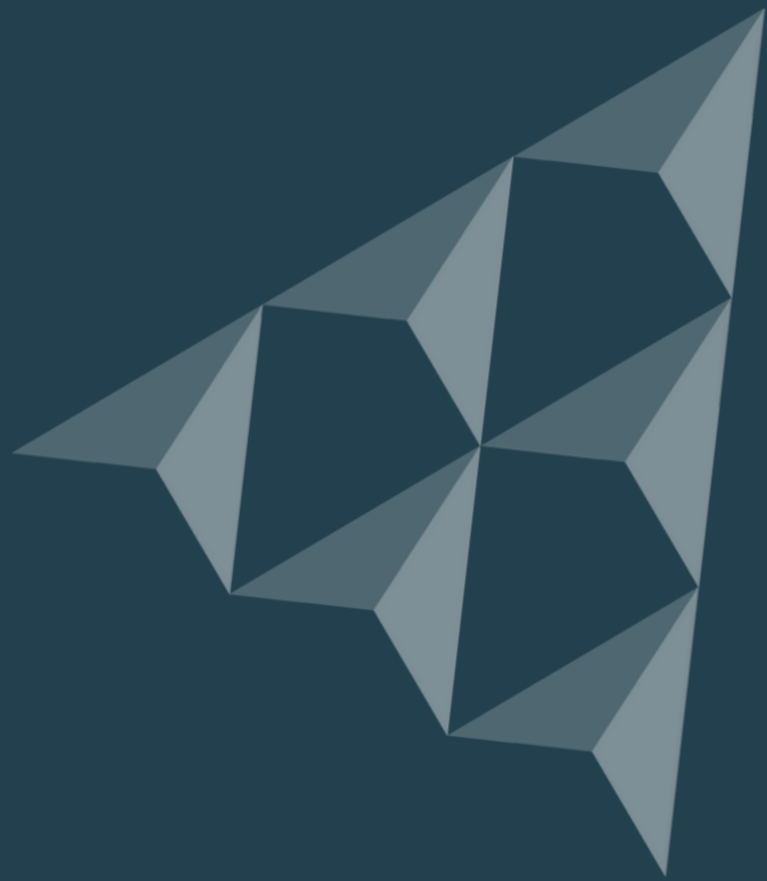
ACE Hotel  
AIG  
AIGA NY  
American Express  
American Institute of Chemical Engineers  
Architectural League of NY  
Art Start  
Avanade  
BNY Mellon  
City Parks Foundation  
Coin Metrics  
Commonpoint Queens  
Community Offshore Wind  
Conrad Hotel Midtown  
Cornell Cooperative Extension  
Daniel Gale Sotheby's International Realty  
Delta  
East New York Farms!  
Edelman  
EdRising - Office of Teacher Recruitment & Quality  
EY  
Federal Reserve Bank of NY  
FedEx  
Healthie  
Hope Community Services  
Hudson River Museum  
Junior Achievement of New York  
Keen Theater Company  
KickNKnowledge  
Kingsborough Community College  
Kyber Security  
Long Island Cares

Makerspace NYC  
Metropolitan Commercial Bank  
National African American Insurance Association  
National Association of Women in Construction  
National Grid  
New York Department of State - Consumer  
Protection  
New York Public Library  
NYC Commission on Human Rights  
NYC Health + Hospitals  
NYC Youth Leadership Councils  
NYU Game Center  
One World Girl  
PayPal  
PepsiCo, Inc.  
Popular Bank  
PwC  
RadNet  
The Resolution Project  
R.I.S.E. Opportunity Foundation  
Sia Partners  
Suffolk County Police Department  
TIAA  
TKS  
Transition & College Access Center (TCAC)  
U.S. Bank  
U.S. Coast Guard  
Webster Bank  
The Whitney Museum of American Art  
Winston & Strawn LLP  
YAI





**Junior  
Achievement™**  
of New York



Junior Achievement of New York is the local affiliate of Junior Achievement USA, the nation's largest organization dedicated to giving young people the knowledge and skills they need to own their economic success, plan for their futures, and make smart academic and economic choices. We recruit, train, and mobilize thousands of volunteers from businesses and the community to provide relevant, hands-on experiences that give students knowledge and skills in financial literacy, work readiness and entrepreneurship.

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